



Stephen Walter Hull

August 6, 1951 - October 26, 2021

Stephen Hull, legendary movie trailer producer, passed away on October 26, 2021 in Mooresville, NC.

He is survived by his wife Onnie, his children, Stephanie, Christian, and Kristi, his grandchildren Taylor, Alexis, Connor and Kiera, and his brother Walter.

Born in New York City on August 6, 1951, he spent his formative years in Tenafly, NJ. After graduating with a degree in communications, he entered the advertising field and remained lost there for the next 48 years. Starting in the 1970's, his innovative word play and direction led the vanguard of change in how movies were advertised, evolving the film trailer from its stale 'coming attractions' state into award-winning entertainment pieces in their own right.

His greatest passion was always for music. From writing satirical songs in high school, he grew to be a composer of spiritually uplifting music with precisely structured and truly poetic lyrics that were better than we deserved.

He will be remembered most for his kindness, genuine concern for others and ability to make us each feel like we were better people than we really are.

A Celebration of Steve's life will be held at 1:00 PM on Sunday, November 7 at the Heritage House of Cavin-Cook Funeral Home, Mooresville.

For those who are unable to attend the service, you may go to the following link for the live stream To celebrate the life of Stephen Hull and all the love and light he brought to our lives, we will be holding a memorial service at Cavin-Cook Funeral Home's Heritage House. If you'd like to join virtually, please find Zoom information below.

Whether you will be attending in person or virtually, there will be time to say a few words and share your memories. If you would like to speak please reach out to Stephanie and/or Angela.

We have also created a link to share any pictures or videos which is posted in the event. We will keep everyone updated as we get the details finalized.

Join us in Person:

Cavin-Cook Funeral Home & Crematory
494 E Plaza Dr, Mooresville, NC 28115

Join us Virtually:

<https://us02web.zoom.us/j/84737453739?pwd=NIJkK2tsRitSNGhhWIFDa2VGcTB4Zz09>

Meeting ID: 847 3745 3739

Passcode: 8675309

One tap mobile

+16699009128,,84737453739#,,,,*8675309# US (San Jose)

+13462487799,,84737453739#,,,,*8675309# US (Houston)

Dial by your location

+1 669 900 9128 US (San Jose)

+1 346 248 7799 US (Houston)

+1 253 215 8782 US (Tacoma)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

Meeting ID: 847 3745 3739

Passcode: 8675309

Find your local number: <https://us02web.zoom.us/j/ke3y3sWu3>

Cavin-Cook Funeral Home & Crematory, Mooresville, is serving the Hull family. Condolences may be made to the family at www.cavin-cook.com.

Cemetery Details

Cavin-Cook FH & Crematory

494 E. Plaza Drive
Mooresville, NC 28115

Previous Events

Memorial Service

NOV 7. 1:00 PM - 2:00 PM (ET)

Heritage House of Cavin-Cook Funeral Home
494 E. Plaza Drive
Mooresville, NC 28115

Tribute Wall

BF

“ *Bridgette Wright-Sessoms and Family purchased the 72 Nibblers Sympathy Gift Basket for the family of Stephen Walter Hull.*



Bridgette Wright-Sessoms and Family - November 07, 2021 at 01:58 PM

BW

“ *I only worked with Steve for a short time, but he was so kind to me and really encouraged me during difficult times. I know he will be greatly missed. Your family is in my thoughts as you grieve this loss —all my love.*

*My deepest condolences.
Bridgette Wright-Sessoms and Family*

Bridgette Wright-Sessoms - November 07, 2021 at 01:48 PM

MS

“ I met Steve 40 years ago at Kanew Manger Deutch thanks to Jay Friedkin getting me hired there fresh out of college.

This one man copy department was from the start witty, talented, friendly, kind, totally irreverent about advertising and yet relentlessly professional.

Also patient. Though the occasional John Cleese like explosion would on rare occasions escape him.

I have often recalled his crippling me with laughter one day when work conditions had become preposterous. A movie editor in the next room had a tendency to run his moviola at 110 decibels and one day after deadpanning in silence for about 15 minutes he announced at the top of his lungs "I THINK I'LL DO SOME TYPING" and commenced hammering his closed fists on the wall like he was beating plowshares into swords.

Hey, I just did a classic Steve Hull wordplay inversion! And one with a religious allusion to boot!! I bet if he were here now he'd pretend to be impressed no matter how lame my efforts because he always encouraged rather than judged. He was among many things a born mentor.

A million pleasant arguments about religion and science, always filled with tolerance for my blasphemy and compulsive skepticism, he was the perfect advocate for a tolerant spirituality, one that was confident rather than anxious that if he left the door open you would come through eventually.

I had lost touch with Steve even before I left CA but thought of him many times because he was someone who made an impression on me that mattered. We recently spoke and there he was again, welcoming and familiar, discussing favorite subjects like music just like back in the day. I thought I had more time and will miss him forever. Thank you for being you old friend.

My deepest condolences to Onnie, Stephanie, Kristi, Christian and Walt and family and friends I don't know directly.

Matt Scott - November 06, 2021 at 09:14 PM



“ *Serene Retreat was purchased for the family of Stephen Walter Hull.*



November 05, 2021 at 08:07 PM



“ *Steve came on the scene as a kind, quiet and unassuming man and became a force to be reckoned with for his family, friends and his industry. Steve always took the high road. His empathy and sincerity leaves a void for all who knew him. RIP Steve Hull-you did good!*
Lynn

lynn miller - November 05, 2021 at 06:04 PM



“ *2 files added to the album Memories Album*



Jim Sayegh - November 05, 2021 at 04:50 PM

RM

“If they’ve really got what it takes, it’s going to take everything they’ve got.”

That’s the end copy line from the trailer for the 1980 movie “Fame”. I first heard it while a student at Northwestern University in charge of the Film Society which showed films on campus. My favorite part was operating the projection booth and running the trailers. Little did I know, I would get an internship at a New York trailer shop, Kanew Manger Deutch, that would place me next to the office of the man who wrote that line and so many other legendary ones. I was put in a tiny room working the power rewind machine spinning 35mm film reels, cleaning out trim bins, getting everything in place for the trailer editors, or running down 50th to get a slice of pizza for the boss. Steve’s was a dimly lit office with no windows, just posters on the wall of John Lennon and the Robert Mitchum film “The Big Sleep”. It was a magical lair that managed to squeeze in a leather couch, a writing desk, a Fender Rhodes electric piano and electric guitar. There, I would listen intently to stories ranging from the history of Schoolhouse Rock to the Salem Witch Trials. It was like I had come face to face with the reincarnation of Merlin.

Over the years, Steve became the colleague, mentor, guru, and friend I would turn to with any question on religion, extraterrestrials, meatballs, girlfriends, recording music, and oh yeah of course, movie advertising. Steve had done his homework and was ready to lay some knowledge on you. More importantly he would always listen, support, and comfort for as long as it took. I am saddened like so many of you who Steve had left an indelible mark on over the decades. I was looking forward to more stories and more gluten-free, dairy-free breakfasts together. There’s so much more I want to write, but let’s face it, Steve’s talent for copywriting was always about keeping it short and to the point. So here goes. Steve gave it everything he had, and yes, he really had what it takes.

Roland Mesa - November 05, 2021 at 01:29 PM

AH

“ I have so many sweet memories of Steve, I can't begin to put them into words. I need him here to write a clever twist, a sharp-witted turn, a thoughtful refrain... We fought in the trenches together time after time and no matter how challenging the task, Steve made the work better with his huge talent, his steady hand, his boundless humor, and his incredibly warm heart. RIP dear friend.

Allen Haines - November 04, 2021 at 11:40 PM



“ [Memorial Trees](https://www.cavin-cook.com/store/Product.aspx?ProductId=4518) was purchased for the family of Stephen Walter Hull.

November 04, 2021 at 11:24 PM



“ Peaceful White Lilies Basket was purchased for the family of Stephen Walter Hull.



November 04, 2021 at 01:57 AM



“ Love's Tapestry was purchased for the family of Stephen Walter Hull.



November 03, 2021 at 04:21 PM

SB

“ So shocked and sad to hear that we have lost Steve. My condolences and best wishes to the family. Steve was one of my favorite people that I met in the trailer business and just one of my favorite people period. We met during his days at Kanew in New York and then worked together at Seiniger and later New Wave. I learned SO much from being around him. Without ever really intending to, he taught me how to be a much better producer and creative thinker. He was so thoughtful and caring about people and was so incredibly smart without ever hitting people over the head with his intelligence. He was so generous with his time and his insights. But most of all to me, he was so incredibly funny with a wit that was so sharp and fast. He kept me in stitches through the many hours and very late nights of work. I will always remember our times together and his gentle, unique soul. He will be missed. Rest in peace my brother, know that you are loved.

Scott Bramlett - November 03, 2021 at 01:27 PM

KE

“ Steve was one of my favorite all time producers. I will never forget being paid \$700 a week with Steve as my producer and selling all four of my TV spots against Michael Kahane, who was making \$6000 a week selling none. No offense to Kahane , but Steve was a brilliant producer who could drag someone like me over the finish line.

kevinkwilliamson@mac.com - November 03, 2021 at 02:20 AM



“ Beautiful in Blue was purchased for the family of Stephen Walter Hull.



November 02, 2021 at 04:41 PM



“ *Peaceful White Lilies Basket was purchased for the family of Stephen Walter Hull.*



November 01, 2021 at 07:21 PM